

FUNDRAISING SUGGESTIONS



Call or In-person or Video

Practice smiling and saying something like:

- o *“Hello! My name is _____ and I go to Pittsburgh Urban Christian School. My school is raising money by doing service projects to show that PUCS students care and can make a difference! The money we raise will go toward scholarships, school operations, & paying our amazing teachers. I want to support my school so that more kids can get a great education. **So, how much can I put you down for?**”*

- **Create your own script!** Print it out and if you are in-person, **create a QR code** of your Givebutter page.
- Be friendly! People hear a smile in your voice (and see one on your face on a video call, so SMILE)!
- Say “thank you” even if they choose not to give.
- **Text them the link:** If someone you speak to on the phone or a video call wants to sponsor you, give them the link to your personal fundraising page on Givebutter or offer to email or text them the link.
- If they mail a check to the school, provide them the address and ask them to **please note “Serve-A-Thon or SAT” and student’s name** on the check. (PUCS: 809 Center St., Pittsburgh PA 15221)
- If they gave last year, **ask them if they would consider doubling the amount.**
- If you don’t receive a donation if they said yes, ask your parent/guardian to text back and say **“Let me know if you need any help with the link.”**
- It is very important for the PUCS Support Team that donations of checks and cash be tracked using the attached sponsorship form if possible. **Don’t forget to enter the donor’s mailing address for tax receipt & thank you purposes.**

Families, ask your HR department!

Companies such as Nextier Bank, PPG, and Google have matching programs that help their employees give more. Some employers also donate to non-profits when their employees volunteer.

Contact Fairlight Lower, Director of Advancement, for more information on Corporate Sponsorships and the levels.